



Planning Design Group

Andre A. Anderson, AICP, LEED® AP President

EDUCATION

Master of Business Administration, Rollins College, Winter Park, Florida (2005)

Master of Science in Urban and Regional Planning, Florida State University, Tallahassee, Florida (1988)

Bachelor of Science in Architecture, Florida A&M University, Tallahassee, Florida (1987)

Associate of Arts in Architecture, Broward Community College, Davie, Florida (1984)

YEARS EXPERIENCE

20 years

REGISTRATION

American Institute of Certified Planners, AICP #014413 (1999)

Leadership in Energy and Environmental Design Accredited Professional (LEED® AP)

RELEVANT EXPERIENCE

Andre Anderson is a principal and co-founder of the Orlando-based consulting firm of Planning Design Group (PDG). Founded in 2006, Planning Design Group's goal is to develop progressive and sustainable planning solutions that are realistic and demonstrate sensitivity to historic and environmental resources.

Andre brings more than 20 years of public and private sector experience to his role as president and managing partner of Planning Design Group. As Planning Administrator for Orange County, Florida, he worked with attorneys, land developers, engineers and other allied professionals on numerous projects of varying sizes and levels of complexity. These projects included intergovernmental coordination on annexation and de-annexation applications with various municipalities; visioning, public participation, and urban design charrettes; comprehensive plan amendments; impact fee ordinance updates; and rezoning and land entitlement.

As Chief Planner for Orange County, Florida, Andre was responsible for the County's Geographic Information System (GIS) and instrumental in the implementation of the Environmental Systems Research Institute's (ESRI) suite of GIS tools and services, such as ArcGIS. He authored a 200-page report that formed the basis for the ESRI recommendations. Andre was also responsible for all aspects of data analysis and map production related to *Redraw 2001*, which was the Orange County Commission Re-Districting project. He has made numerous presentations to community groups, professional organizations, and governmental bodies.

While working for the Florida Department of Community Affairs (FDCA), Andre was responsible for providing field technical assistance to local governments on the interpretation of Chapter 163, Florida Statutes, and Rule 9J-5, Florida Administrative Code (FAC). He also represented the FDCA at many comprehensive plan adoption public hearings across the state from the Panhandle to the Florida Keys.

Working as a planner with the Florida Department of Environmental Protection (formerly Department of Natural Resources), Andre was responsible for reviewing State Park Unit Plans and preparing corresponding environmental maps. He assisted with the Rails-to-Trails abandoned railroad inventory and update as well as the design, update, and preparation of the canoe trails brochure maps.



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**MEETING
FACILITATION**

*Innovation Way Sector
Plan Charette*

*Horizon West Shared
Vision Charette*

*International Drive
Activity Center
Strategic Development
Plan Charette*

*Signature GMAC
Realtors, Windermere,
Florida*

*FPZA Monthly
Luncheons, Maitland,
Florida*

*FPZA State Conference
- Secretary/Treasurer*

*Facilitator and
participant in the Urban
Land Institute's Urban
Plan II, a mentoring
program with Jones
High School and
Olympia High School in
Orlando, Florida*

*Coordinator and
Instructor in the
Orlando Metro Section
Annual AICP Study
Course*

EXEMPLARY PROJECTS

Commuter Rail Market Analysis - Completed 2008

PDG prepared a regional market (Orlando MSA) overview to look at existing and future regional market trends (current development, planned & proposed projects), growth projections for population and employment, and to characterize the potential for TOD-type developments including multifamily residential, mixed-use projects with office and retail, and other projects. This overview incorporates the station areas for Meadow Woods and Sand Lake Road and the proposed Pine Castle Community geographic area to include 1/2 mile on either side of rail line from Hoffner Road to Sand Lake Road.

Ponce Inlet, FL Lighthouse Viewshed 3-D Model - Completed 2008

PDG was hired by the Town of Ponce Inlet to create a three dimensional computer model (using Sketch-Up) of the western and southern portions of the Town, which includes the three (3) working waterfronts at Inlet Harbor Road, Front Street and Lighthouse Area as well as the southern portion of the Town. The model is generalized based on building footprints from aerial photography and estimated building heights to depict the existing views of the areas around the commercial waterfronts. The model also depicts the existing tree canopy and reflects parcel information.

Hammock Creek Development Pre-Application Charrette

An early PDG client, the East Central Florida Regional Planning Council engaged the firm to prepare for and facilitate the Pre-Application Charrette for the Hammock Creek Development of Regional Impact (DRI). PDG prepared a report which summarized the activities of the two-day workshop and was used to identify the various issues raised by the various reviewing agencies involved in the DRI review.

Orange County, Florida Continuing Professional Services - Ongoing

For Orange County, PDG is currently engaged in a Residential Capacity Analysis which is part of the Land Market Monitoring Land Supply initiative that Andre Anderson previously worked on while employed at Orange County; an Industrial Capacity Analysis which looks at the future need for industrial land to support employment needs; an Update to the Orange County Parking Standards to provide some flexibility in development approvals; and an analysis of the Economic Return on New Urbanism to determine benefit and cost increment and their impact on the provision and realization of adequate Workforce Housing.



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*Annual presenter at the
Orange County
Employee Academy and
Citizen's Academy*

*Technical Team Leader
for the Orlando
Chamber of Commerce
Inaugural Regional
Leadership Academy*

**MEMBERSHIP &
SERVICE**

*American Institute of
Certified Planners
(AICP)*

*Florida Planning and
Zoning Association
(FPZA) - Central
Florida Chapter Past
President*

*American Planning
Association (APA),
Florida Chapter
Vice President of
Professional
Development*

*Florida American
Planning Association
(APA-FL) - Ethics
Committee Chair*

*Orlando Metro Section
FAPA- Past-Vice
President / Professional
Development Director*

Polk County, Florida Continuing Professional Services - Ongoing

For Polk County, PDG is currently engaged in review and analysis of the proposed City of Haines City CityView Selected Area Plan. This plan functions to provide a comprehensive, area-wide vision for transportation, recreation and open space and land use within the existing city limits of Haines City and the unincorporated areas of Polk County. PDG is tasked with reviewing the plan for consistency with the Polk County Capital Improvements Plan and to develop a Joint Planning Area Agreement and Best Practices document to address the orderly annexation of more than 25,000 acres of unincorporated Polk County.

North Ridge Community Redevelopment Area, Polk County, FL.

PDG was hired to provide a strike-through underlined version of the County's 2002 Blight Study and 2006 Community Redevelopment Plan. This project was done in order to provide the Polk County Board of County Commissioners with the appropriate justification for the inclusion of Library services for the North Ridge CRA. PDG prepared an Existing Conditions Data Update which looked at the following:

- Land Use Patterns & Economics • Housing • Utilities
- Recreation/Open Space • Public Facilities and Services
- Compliance with the Statutory Definition of Blight

PDG reviewed the results of the data update for the items above to ensure the revised Blight Analysis will comply with Chapter 163, Part III, F.S.

Innovation Way Sector Plan

Andre was the project manager on this area-wide sector plan for approximately 32,000 acres located in Southeast Orange County, Florida. Envisioning the implementation of a high-tech corridor from the University of Central Florida (UCF) to the Orlando International Airport (OIA), this plan proposes to implement the County Mayor's vision to diversify the local economy and to encourage high-tech/high-value jobs. The overall plan aims at striking a balance among the requirements to encourage smart growth and good urban form, sustainable economic development, adequate public facilities and infrastructure, and environmental stewardship and resource management. Andre coordinated and facilitated a series of high-tech interactive public visioning workshops and community meetings, as well as the Innovation Way Planning Collaborative conference. The visioning workshops were attended by local and national experts, and various planning tools providers. Andre successfully worked with numerous stakeholders, property owners, allied professionals, environmental groups, elected officials, and state and regional agencies during the development of the sector plan.



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*Urban Land Institute
(ULI)*

*Urban and Regional
Information Systems
Association (URISA)*

*METROPLAN
Orlando – Land Use
Sub-committee*

*United Arts of
Central Florida –
Standards and
Allocations Committee
Immediate Past-Chair*

Orange County Residential Capacity Analysis

PDG in collaboration with Florida Economic Advisors conducted a GIS/Economic analysis which built on the previous GIS work performed in 2005 related to a national Land Market Monitoring demonstration project. The project involved reviewing the County's Residential Capacity Analysis and evaluating assumptions, methodologies, and findings. This review was based on local land and housing markets, and other development industry factors which resulted in recommendations for adjustments for the County's Future Land Use Map update to 2030.

Holden Heights Area Overlay/Redevelopment Plan

This project initially began as an overlay district for the Holden Heights area, which was an enclave surrounded by the City of Orlando. Andre's involvement was varied and included development of GIS maps, data analysis, meeting facilitation, and land development code review and development. New Future Land Use categories were established such as Neighborhood Residential and Neighborhood Activity Corridor.

Orange County Land Market Monitoring

As Assistant Manager, Andre was project manager for a national demonstration Project through the National Center for Smart Growth Research & Education. This GIS project involved the collection of parcel, land, and housing data to estimate the developable land supply, development trends, rate of urban service area expansion, "buildout" development scenarios, and/or housing affordability.

Environmental Constraints and Development Suitability Analysis

As Chief Planner, Andre was project manager which involved a large-scale county-wide GIS mapping and analysis; reviewing the data layers; data collection and accuracy; and establishment of data integrity standards.

Orange County Vacant Land Use Inventory

As Chief Planner, Andre developed the vacant use inventory methodology which formed the basis for updates to the County Future Land Use Map. This project included taking OC Property appraiser data and running Boolean queries to parse the data for analysis.

Orange County Committed Land Use Inventory

As Assistant Manager, Andre was project manager for the County's committed land use inventory project. Andre worked with staff and a consultant to develop an online interactive GIS for monitoring development projects. The application included an update component to enable staff to update the database as committed land was developed.